## Press Release

Environmental Sentry Protection LLC is pleased to announce that it has been acquired. The new organization will continue to provide support for existing customers and offer a new I-LIDS product next year. The focus remains on providing systems that will prevent the spread of Aquatic Invasive Species to our lakes.

Environmental Sentry Protection, LLC was founded in 2007 by Eric Lindberg who saw the need to offer an integrated system at boat launches to educate boaters to prevent the spread of aquatic invasive species. Over 18 years the company continually researched technologies to improve the I-LIDS system and support customers’ efficient review of boat launches into their lakes. This system has been adopted by lake associations, counties, and state level programs at nearly 100 sites across Minnesota, Wisconsin, and North Dakota.

The new team of Noah Baumann, Ryan Olson, and Nick Schwartz bring support and continuity to customers. Their skills in mechanical design, finance, and IT promise to deliver new skills to the organization. The company will also offer a new I-LIDS NextGen system with object detection and simplified interface for the 2026 season. This will increase the capacity to prevent AIS in more lakes and ensure that customers can take advantage of new technologies going forward.

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